

Message Text

LIMITED OFFICIAL USE

PAGE 01 LONDON 11915 271011Z
ACTION EB-08

INFO OCT-01 EUR-12 IO-13 ISO-00 COME-00 PA-01 ICA-11
CIAE-00 INR-10 NSAE-00 /056 W
-----088784 280524Z /11
R 271005Z JUL 78
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 8565
INFO AMEMBASSY PARIS
USMISSION GENEVA

LIMITED OFFICIAL USE LONDON 11915

USOECD

E.O. 11652: N/A
TAGS: ETRD, UK
SUBJECT: UK TV SCREENTIME QUOTAS

REF: (A) LONDON 1138L, (B) LONDON 11613, (C) LONDON
11748

1. THE NEW REGULATIONS ANNOUNCED JULY 24 CORRESPOND IN
SUBSTANCE TO PROPOSED REGULATIONS REFTEL (A) EXCEPT
THAT INTERMEDIATE STAGES OF 85 AND 85-1/2 PER CENT
BRITISH CONTENT HAVE NOT BEEN STATED; THE REGULATION
SAYS THE PROPORTION OF BRITISH MADE MATERIAL SHOULD BE
INCREASED "BY STAGES" TO REACH AT LEAST 86 PER CENT BY
THE SUMMER OF 1979.

2. WE HAVE RECEIVED A RESPONSE TO OUR LETTER REFTEL (B)
FROM SIR BRIAN YOUNG REITERATING VIEWS PREVIOUSLY
EXPRESSED.

3. COPIES OF ANNOUNCEMENT AND OF OUR CORRESPONDENCE
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WITH IBA AND FCO POUCHED TO DEPARTMENT (BARRACLOUGH),
USOECD AND GENEVA.

BREWSTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: POLICIES, TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 27 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LONDON11915
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780309-0601
Format: TEL
From: LONDON USOECD
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780714/aaaaalzg.tel
Line Count: 59
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c738d76b-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 78 LONDON 1138, 78 LONDON 11613
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1869394
Secure: OPEN
Status: NATIVE
Subject: UK TV SCREENTIME QUOTAS
TAGS: ETRD, ETEL, UK
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/c738d76b-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014